**ATTACHMENT 1 - Technical Proposal Application Form**

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| **Technical Competence** |
| Offerors should detail a brief company profile, their organization’s relevant technical experience and expertise in offering the prescribed services. This section should include clients and projects from the past three years showcasing relevant experience and successful project delivery. (3 pages maximum)  *Please include the Certificate of Incorporation, Certificate to commence business/Articles of Association OR Business Registration certificate separately.* |
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| **Personnel** |
| Offerors should summarize key personnel who will lead activities under this program, showcasing relevant skills, subject matter expertise and experience. (2 pages maximum)  *Please also include CVs of key personnel and staff who will be substantially involved in service delivery using* ***Attachment 2 - CV Template*** *separately.* |
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| **Core Services** |
| Offerors should list and detail the products/services they plan to offer to eligible MSMEs under this program, and a management and monitoring plan that will allow them to collect required monitoring data.  (3 pages maximum) |
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| **MSME Engagement Approach** |
| Offerors should detail their proposed approach towards MSME outreach, highlighting how the offeror intends to onboard and engage with MSMEs and convert them into new clients upon successful application. Offerors are encouraged to detail how they will cater to women-owned, or women-led enterprises. (2 pages maximum) |
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