**ATTACHMENT A**

**TECHNICAL APPLICATION FORM – RFA-CATALYZE-217772-Ethiopia-2022-0058**

Organizations responding to RFA-CATALYZE-217772-Ethiopia-2022-0058 must complete the following form, attach any required annexes, and submit it to

CATALYZE-Ethiopia.ms4g.grants@thepalladiumgroup.com no later than March 10, 2023, at 17:00 EAT.

1. **Cover Letter (1- Page):** With information regarding the Financial Institutions (FI)Please complete, sign, and date the following section as your Cover Letter. Alternatively, you may attach a separate cover letter of no more than one page which includes all the following information.

|  |  |
| --- | --- |
| Legal Name of Organization: |  |
| Mailing Address: |  |
| Physical Address (if different from above): |  |
| Organization’s Legal Representative: Name and Title: |  |
| Email: |  |
| Telephone: |  |
| *Tax ID # (or other locally TIN #):* |  |
| *Unique Entity Identifier (UEI) Number, for grants expected to exceed $25,000 (or proof of registration for UEI number* |  |
| Website: |  |
| Organization Profile:  Are you legally registered in Ethiopia? YES\_\_\_\_\_\_\_ NO\_\_\_\_\_\_\_\_\_  If yes, Date and Type of Registration \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  *Please provide copies of registration documents with your completed form:* | |
| Total funding requested (in USD): | |
| Signature:  Name:  Title:  Date: | |

1. **Technical Application**

1. **Profile of the Financial Institution (FI) (no more than 2 pages):**

Provide a two (2) Page summary providing an overview of the applicant FI’s current lending/investment activities, inclusive of 1) a narrative of the current level of financing in the food security sector and WRF in specific, 2) the proportion of MSME borrowers/clients within the food security sector and overall lending portfolio; and 3) a breakdown of WRF(existing or previous) financing by geographic areas. Provide any relevant details on the applicant’s overall strategy and financial products and services used in mobilizing credit in WRF.

1. **Project description (maximum 4 pages)**

Applicants are requested to present a plan to mobilize financing to farmers and businesses through WRF. based on the requirements and eligibility presented in Section II above, including the following element:

* State the total amount in US dollars to be committed for financing/investment through WRF during the grants period.  To the extent possible, provide details on which types of financial products and services are likely to be offered to or expanded to borrowers under this program.  To the extent possible, estimate the potential number of MSMEs to be served and the average size of a transaction. Provide a brief rationale on how this committed amount is feasible in the grant time frame. (**Note**: this target financing amount will be used to set milestone targets and milestone grant payment amounts. Final milestones and payment amounts will be negotiated prior to award).
* A strategy to rapidly expand financing to eligible SMEs through WRF. This can include orienting current financial services via WRF, introducing new desks in the warehouses, re-orienting staff resources towards expanding the WRF client base or any potential partnerships.
* A strategy for inclusive WRF financing that includes women-owned enterprises, and 50% of financing to enterprises in rural, peri-urban and secondary cities outside of Addis Ababa.
* Outline how the proposed elements will support progress toward the applicant’s longer-term engagement in WRF modality at large.

1. **Project Implementation Plan (1 page)**

Present an implementation that outlines when key activities will take place to ensure success under this initiative. Please attach a Gantt chart of planned activities and a timeline for their completion, with a brief description

1. **Monitoring & Evaluation plan (2 pages):**

Describe the monitoring and evaluation methods implemented by the applicant as well as the tools used to measure and evaluate WRF results and impact. CATALYZE MS4G expects collected data to comprise, among others, the type of SME, location, ownership structure, male/ female owned, age of the owner, and other parameters.

1. **Experience and Capacity (maximum 2 pages)**

Describe the applicant’s capability to rapidly expand its WRF client base and meet client MSME financing needs in an inclusive manner (E.g., outside of Addis Ababa and extending financing to women-owned enterprises.

**CERTIFICATION**

I \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_hereby certify that this application is current, complete, and accurate.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature Name

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title of Authorized Signatory

***ANNEXES:***

1. *Copies of official registration*