

Amendment to Request for Information

Amendment number: 1

Reference Request for Proposal Number: RFI-CATALYZE-ASIA-2023-0092

Amendment effective date: August 2, 2023

Description of Amendment:

1. This amendment serves to modify the Questions Deadline date and time on Page 1 of the RFI from July 31, 2023 to August 15, 2023.
2. This amendment serves to modify the Deadline for Responses date and time on Page 1 of the RFI from August 15, 2023 to August 29, 2023.

Request for Information (RFI)

Subject RFI #:	RFI-CATALYZE-ASIA-2023-0092
RFI Issue Date:	July 19, 2023
Description:	RFI regarding Fundraising Services for the CATALYZE Asia Social Protection Pooled Fund
Project	CATALYZE Innovative Blended Finance
The Company	Palladium International, LLC
Deadline for Responses	August 15, 2023 at 11:59pm Eastern Standard Time
Questions Deadline	July 31, 2023 at 11:59pm Eastern Standard Time; submit to catalyze.procurements@thepalladiumgroup.com
Details for Submission	Submit response electronically to catalyze.procurements@thepalladiumgroup.com

Thank you for your interest in the above request for information. As implementer for the CATALYZE Innovative Blended Finance Project funded by United States Agency for International Development (USAID), Palladium invites you to submit information in response to this RFI.

Please submit your response in accordance with the Details for Submission above by the Closing Date and Time. This RFI in no way obligates Palladium to award a contract nor does it commit Palladium to pay any cost incurred in the preparation and submission of information. Palladium bears no responsibility for data errors resulting from transmission or conversion processes.

Yours sincerely,

Palladium CATALYZE Procurement Team (catalyze.procurements@thepalladiumgroup.com)

Company Information

Palladium is a global leader in the design, development and delivery of positive impact — the intentional creation of enduring social and economic value. We work with corporations, governments, foundations, investors, communities, and civil society to formulate strategies and implement solutions that generate lasting social, environmental and financial benefits.

Project Background

Palladium is implementing on behalf of USAID the CATALYZE Innovative Blended Finance Project (CATALYZE), an initiative that uses a facilitated partnership model to craft solutions to crowd in \$2 billion in blended finance to USAID partner countries and initiatives. CATALYZE has designed programs to fund underfinanced social initiatives and achieve various development outcomes in Indonesia and the Philippines.

In Indonesia, CATALYZE will support Indonesia's national social protection agency (*Badan Penyelenggara Jaminan Sosial-Kesehatan*; BPJS-K) initiatives to improve premium collection and re-activation of individuals, particularly informal sector workers, in the national health insurance scheme (*Jaminan Kesehatan Nasional*, JKN).

In the Philippines, CATALYZE will promote social protection for female workers through economic empowerment and increased access to quality health care. The project will work with young adult (ages 18-24) members of the *Pantawid Pamilyang Pilipino Program* (4Ps), a government-run conditional cash transfer program for low-income families. CATALYZE will provide skills training and employment opportunities, an integrated health and life skills curriculum, and strengthen linkages to health care through several platforms. The program will also facilitate a mentorship program for adolescent girls (ages 15-18) belonging to 4P households to promote confidence, life skills, and knowledge of healthy behaviors.

As part of the CATALYZE project, Palladium is looking to mobilize private funding from corporations, philanthropic organizations, foundations, and high-net-worth individuals who are interested in supporting the goals of the activities in Indonesia and the Philippines. To this end, CATALYZE is creating the Asia Social Protection Pooled Fund, a USAID-seeded instrument designed to receive and distribute philanthropic grants to advance the purpose of the activities in both countries. In order to support the full four-year implementation of the program, CATALYZE seeks to raise between \$10 and \$15 million US Dollars. The philanthropic funding will be exclusively directed to activities carried out in the two countries.

Purpose

CATALYZE is issuing this RFI to select a partner to assist with raising grant funding for the CATALYZE Asia Social Protection Pooled Fund. A proposed scope of work is attached as Annex A.

Place of Performance

The activities to be performed under this contract can take place globally. During the partner selection process, particular attention will be given to institutions with extensive experience securing grants for non-profits and for-profits in southeast Asian countries, particularly Indonesia and the Philippines.

Instructions to Interested Parties

- Questions and Requests for Clarifications: All questions and/or requests for clarifications regarding this RFI must be submitted via email to catalyze.procurement@thepalladiumgroup.com by July 31, 2023 at 11:59pm Eastern Standard Time. All correspondence and/or inquiries regarding this RFI must reference the RFI number. Questions and requests for clarification—and the responses thereto—that Palladium believes may be of interest to other firms will be circulated to all RFI recipients who have indicated an interest in providing information.
- Information Submission: All responses to this RFI must be received via email by August 15, 2023 at 11:59pm Eastern Standard Time. All responses must be emailed to catalyze.procurement@thepalladiumgroup.com.
- Respondent Information: The following information should be included in any RFI response:
 - Individual/Organization Name
 - Individual/Organization Address

- Individual/Organization Website (if available)
- Name of Point of Contact (POC)
- POC Title
- POC Email Address
- POC Phone Number

Requested Information

Respondents are requested to answer the following questions and prompts:

1. Do you have the capabilities to perform the tasks outlined in the scope of work in Annex A? Please demonstrate your expertise in mobilizing funds; your experience, partnerships and funder network; and organizational infrastructure to carry out these tasks.
2. Have you raised funds for distribution to non-profit and for-profit entities in Asia? How much philanthropic capital have you raised? Please share the amount, sector(s), purpose(s), and donor(s).
3. What are the estimated costs for providing fundraising services in USD? Please propose a compensation plan. This information will be used strictly for budgetary purposes, not for any actual purchases.
4. What information would your organization need to provide a more detailed and accurate proposal?

Additionally, the respondent to this RFI must have a Unique Entity Identification (UEI) number or obtain one within 5 days of being notified of selection (additional information can be found here: <https://sam.gov/content/duns-uei>).

Annex A: Proposed Scope of Work of the Fundraiser for the CATALYZE Asia Social Protection Pooled Fund

Place of Performance: Global

Period of Performance: The anticipated period of performance is September 1, 2023 to September 30, 2024 with a possibility for extension until the end of the CATALYZE project in September 2027.

I. Background

Palladium is implementing the USAID CATALYZE project Indonesia and the Philippines to fund underfinanced social initiatives and achieve various development outcomes. As part of the CATALYZE project, Palladium must mobilize funding from corporations, philanthropic organizations, foundations, and high-net-worth individuals who are interested in financing programmatic and operational aspects of its activities in Indonesia and the Philippines. CATALYZE is creating a funding structure using USAID as the structure's anchor funder.

CATALYZE is seeking to engage a partner to raise grant funding to implement its activities in southeast Asia. The expectation is that the selected partner ("Subcontractor") will orchestrate and lead the process for mobilizing grant funding from philanthropic organizations.

The Subcontractor should be willing to: (1) mobilize charitable contributions, donations, and grants (funds) from third party donors on behalf of CATALYZE in connection with its programs in Indonesia and the Philippines; (2) develop and lead the implementation of a fundraising strategy for the CATALYZE Asia Social Protection Pooled Fund, (3) identify, develop, and build long-lasting relationships with donors, and (4) provide consulting, advisory, adaptive management, and administrative support services as required.

II. Responsibilities of the Fundraiser

As the party responsible for developing and implementing the CATALYZE Asia Social Protection Pooled Fund's fundraising strategy, the Fundraiser will:

- Outline a strategy to raise \$10 to \$15 million US Dollars from philanthropic donors between September 2023 and September 2027
- Conduct donor research
- Prepare grant proposals
- Develop pitch materials in collaboration with the CATALYZE team
- Organize and facilitate pitch meetings with prospective donors
- Liaise with donors to facilitate processing and reporting of donations
- Provide CATALYZE and the Fund's Fiscal Sponsor with monthly reports reflecting amounts raised
- Assist CATALYZE in developing and submitting program reports to USAID.